

FREEDOM OF INFORMATION ACT 2000

Your request for information has now been considered and the Council's response to your questions is shown below.

You asked:

- 1. Do you currently advertise Council Events, Initiatives or similar on billboard hoardings or on bus shelters?**

ANSWER: Yes

- 2. Do you own any of your own billboard hoardings or advertising sites?**

Yes

- 3. If so, how many of each type of site?**

No Billboards but 33 - 6 sheet sites

- 4. Do you currently purchase your own billboard or 6 sheet advertising posters?**

We do not purchase billboards, but we do purchase 6 sheet advertising posters

- 5. If so, how many a year do you buy of each type and what is your annual spend by type?**

11 posters each fortnight and our annual spend is £ 17,316

- 6. Is this currently contracted?**

Yes

- 7. If so who has the contract?**

JC Decaux

- 8. If so when does this contract end?**

April 2018

- 9. Do you currently advertise Council Events, Initiatives or similar on Buses?**

Yes

- 10. If so, do you currently purchase your own bus-side advertising?**

Yes

11. If so, how many a year do you buy of each type and what is your annual spend by type?

There is no set amount, it depends on client demand. This financial year totals are 7 lower rears, 100 headliners and 35 portraits and we have spent a total of £2,734, covering two campaigns.

12. Is this currently contracted?

No

13. If so who has the contract?

Not applicable

14. If so when does this contract end?

Not applicable

15. Do you currently purchase PVC external Banners for advertising purposes?

Yes

16. If so, how many a year do you buy and what is your annual spend?

This financial year we have purchased 7 and the spend so far has been £ 4,022

17. Is this currently contracted?

Yes

18. If so who has the contract?

We have a number of preferred suppliers, through a framework contract.

19. If so when does this contract end?

June 2014

20. What is the name, email address and contact number of the person who manages your Outside Advertising for billboards, 6 sheets, bus advertising and banner advertising?

Kevin Vernon

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Not all the information that is supplied which is covered by copyright will be the Council's copyright, for example it may be the copyright of a government department or another Council. You should seek either the Council's consent or their consent as appropriate. The Council is willing to advise you of any such potential issues on request. In order to make a request to re-use the information please contact the Information Governance Manager using the details below.

If you are dissatisfied with the handling of your request please write to:

Information Governance Manager
Information and Support
Leicester City Council
FREEPOST (LE985/33)
New Walk Centre
LEICESTER LE1 6ZG
e-mail: FOIA@leicester.gov.uk

Your request for internal review should be submitted to the above address within 40 (forty) working days of receipt by you of this response. Any such request received after this time will only be considered at the Council's absolute discretion.

You can also complain to the Information Commissioner at:

Information Commissioner's Office
Wycliffe House
Water Lane
Wilmslow SK9 5AF
Telephone: 01625 545 700
www.informationcommissioner.gov.uk

Please be aware that the Information Commissioner does not normally consider appeals or complaints until the internal appeals and complaints processes of the public authority which is answering the request have been exhausted. You are therefore advised to complain or appeal to the Information Governance Manager before contacting the Commissioner.