

Freedom of Information Act 2000

Your request for information has now been considered and the Council's response to your questions is shown below.

You asked:

The costs of putting up the One Leicester signs?

In addition, the costs (design, printing, production etc) of the One Leicester signs?

Answer:

The Council has a contract with Bay Media specifically for the provision, fixing and removal of lamppost banners. The One Leicester lamppost banners were first installed in 2008. In total £165,519.40 was spent with Bay Media in 2008 on lamppost banners. At that time the council had a grant of £612,000 from the East Midlands Development Agency to finance the whole of the One Leicester marketing campaign over a four year period. This grant was used to cover the costs of the design, production and installation of the lamppost banners in 2008.

The costs of taking down the One Leicester signs?

Prior to 2014 some of the lamp-post banners were removed and replaced with alternative banners. The costs of removal in these instances was factored into the overall costs for design, production and installation of alternative banners and therefore cannot be separately identified. The Council does not hold this information. Therefore this letter acts as a refusal notice under section 17.1 of the Freedom of Information Act 2000 because, in accordance with section 1.1 of the Act, this information is not held by Leicester City Council.

Some banners were removed recently for health and safety reasons as the high winds experienced this winter tore some of them down. These were removed without cost to LCC. The remaining banners were removed because most were faded and/or had green algae growing on them which did not present a good image for the city. The cost of removing these remaining One Leicester banners across the city in 2014 is £9,976.

The legislation allows you to use the information supplied for your own personal use, or for journalistic purposes. If the information is a dataset (which does not relate to the environment), you may also use the information for commercial re-use under an [Open Government Licence](#).

If you are dissatisfied with the handling of your request please write to:

Information Governance Manager
Information and Support
Leicester City Council
FREEPOST (LE985/33)
New Walk Centre
LEICESTER LE1 6ZG
e-mail: info.requests@leicester.gov.uk

Your request for internal review should be submitted to the above address within 40 (forty) working days of receipt by you of this response. Any such request received after this time will only be considered at the Council's absolute discretion.

You may also seek independent advice from the Information Commissioner at:

Information Commissioner's Office

Wycliffe House

Water Lane

Wilmslow SK9 5AF

Telephone: 01625 545 700

www.informationcommissioner.gov.uk

Please be aware that the Information Commissioner does not normally consider requests until the internal appeals process of the Council has been exhausted. You are therefore advised to appeal to the Information Governance Manager before contacting the Commissioner.