

## Freedom of Information Act 2000

Your request for information has now been considered and the Council's response to your questions is shown below.

### You asked:

**I would appreciate being provided with further information (or links), such as committee reports, or other more detailed background information relating to the facilities, the spaces they occupy and their legal status via vis protection.**

Clarification received 10/05/14:

**I am seeking information on a number of things in support of a fuller understanding of the status of the two city golf courses, including committee reports or assessments which provide more background detail regarding:-**

- **Current or recent overall annual finances for the golf course, perhaps with comparison over recent years.**

ANSWER: Please click on the link below (Foia 5533) for the above information.

<http://www.leicester.gov.uk/your-council-services/council-and-democracy/data-protection-and-foi/freedom-of-information/foia-disclosure-log/?entryid81=468748&q=0%7e5533%7e>

For your information this letter constitutes a refusal notice under Section 17.1 of the Freedom of Information Act 2000 because an exemption under Section 21 of the Act is being applied, namely the information is accessible by other means, it's on the Foia disclosure log on the Council Website.

- **description of any marketing initiatives undertaken in the last two years, or planned to be taken**

Below are some of the golf initiatives that the golf courses have delivered in the last 3 years:

- B-Active ladies coaching. This provides free coaching for female players. Participation rates are growing every year (2011 - 225 participants, 2012 - 231 participants, 2013 - 810 participants). Through this scheme we have introduced new female players to golf.
- Free golf coaching at Humberstone Heights only. On a Sunday afternoon, held every 6 weeks from April to September (not last year due to issues with driving range).
- 350 new golfers per year attend Junior Academy. This is run at both sites, every Saturday.

- Junior golfers are invited to take part in our Tri-golf programme delivered for city schools. In 2011, 18 schools took part, in 2012, 21 schools took part and in 2013, 25 schools took part.
  - The number of regular coaching lessons delivered is as follows: 2011 - 2,721, 2012 - 5,340, 2013 - 3,255.
  - Golf coaching for children at special schools across the city.
  - Work with England Golf to provide golf coaching. We have a grass roots programme that introduces children from Leicester into golf.
  - “Soar magazine” – annual feature to promote golf within the city.
  - Online partner (“Tee off Times”) providing discounts to online users totalling approximately 1,500 rounds of golf.
  - Work with the Leicester and Rutland County Golf partnership to promote new golfers to the sites.
  - Two advert leaflets attached as examples - free junior golf advert and golfing promotion. Please see Attachment 1.
- **considerations given to varying fee structures amongst users according to domicile or other**

Senior golfers receive a reduction in green fees throughout the year. Through a direct debit scheme all users can spread the cost throughout the year. The junior cost for the year is £110 for 12 months.

Please see attachment 2 & 3:

- Humberstone Heights golf course – season tickets price list
- Humberstone Heights golf course – price list 2014

- **initiatives for complementary fee earning uses;**  
Further clarification regarding this question received on 13/05/14:  
**This point refers to any initiatives to pursue other fee/ revenue earning activities which could supplement the income from golf alone. Conceivably this could include, timeshare or space sharing, as appropriate.**

**These could include consideration of access for - walking or running groups; orienteering; family/ team golf, or croquet; picnics, dog agility events, athletics.**

Listed below are some activities that are promoted within the golf courses:

Weddings, birthday parties, social functions, inter club matches with other golf clubs (some 65 a year across both courses), open days for new beginners, junior school competitions, and super six competitions for special schools.

- **whether either golf course has any legislative protection, such as that of a formal park or public open space, protecting it from built development**
- **whether any evaluation of the land value for either site for potential disposal purposes has been undertaken and the results of such evaluation(s)**
- **evaluations or surveys of the biodiversity value of each site**
- **tree and hedge survey data**

Information to the above four questions will be published on the Council's website along with other information in relation to the Council's consultation on Golf. This will be published by end July 2014 and therefore this information is exempt as it is intended for future publication in line with S22 of the Act. This letter acts as S17 refusal notice in respect of this part of your request.

The legislation allows you to use the information supplied for your own personal use, or for journalistic purposes. If the information is a dataset (which does not relate to the environment), you may also use the information for commercial re-use under an [Open Government Licence](#).

If you are dissatisfied with the handling of your request please write to:

**Information Governance Manager**  
**Information Governance Team**  
**Leicester City Council**  
**9-15 Princess Road West**  
**Leicester**  
**LE1 6TH**  
e-mail: [info.requests@leicester.gov.uk](mailto:info.requests@leicester.gov.uk)

Your request for internal review should be submitted to the above address within 40 (forty) working days of receipt by you of this response. Any such request received after this time will only be considered at the Council's absolute discretion.

You may also seek independent advice from the Information Commissioner at:

**Information Commissioner's Office**  
**Wycliffe House**  
**Water Lane**  
**Wilmslow SK9 5AF**  
**Telephone: 01625 545 700**  
[www.informationcommissioner.gov.uk](http://www.informationcommissioner.gov.uk)

Please be aware that the Information Commissioner does not normally consider requests until the internal appeals process of the Council has been exhausted. You are therefore advised to appeal to the Information Governance Manager before contacting the Commissioner.